

**March 13, 2024**  
**South End Rowing Club**  
**Board Meeting Minutes**

**Roll Call**

<b>Member</b>	<b>Present</b>		<b>Member</b>	<b>Present</b>
J. Sale	X		C. Lovazzano	X
C. Bump	X		A. Diaz	X
E. Gliebe	X		L. Hovden	X
V. Blyth Marlin			M. Miller	X
V. Cornwell	X		E. Gable	X
J. Li			K. Hutchins	
G. Lazaneo			S. Fillipow	X
F. Hegeler	X		D. Flatow	X
J. Sellers	X			
T. Yarish	X		S. Wintersteen	

**Approval of Minutes**

The February 2024 Board minutes were approved (14 - 0 - 0).

**President’s Remarks**

We had two great events. The Crab Feed and the St. Patrick’s Luncheon. One with weird barbies and Irish dancers at the other. Nice and brief on President’s remarks.

We moved outside to review the area regarding the outdoor storage discussion later in the agenda.

**Members Moment**

None.

**6:45 pm– Agenda Items**

**A. San Francisco Waterfront Update (Fran, 10 minutes, not deferrable)**

Fran noted there are a lot of things happening in our community that are time sensitive regarding National Parks Service who manage Aquatic Park. We thought the boats would move by January. They have not and this will happen this spring. It is all condition contingent. They don’t have a plan but we have a

commitment to come and talk to us on April 3<sup>rd</sup> 6:30pm. Hyde Street Pier is currently closed. So the good news is we should get some more parking on the south side of Jefferson.

There is also an interim corrective measure. The area by Sea Scouts is red tagged due to safety. They are going to put in some makeshift docks over there. It's a corrective measure. Some new docks in the same area, about the same size. There will be some disturbance when they do it to bring some stuff out and bring stuff in. Expected to take place in May. They see it as a quick fix to be done in a matter of days. This does not relate to other potential docks being built.

There is also a preliminary transportation plan in the works. The area around lower Van Ness, there are lots of pedestrians, bikes, scooters. They have been consulting to come up with solutions on how to separate the bikes and pedestrians. They are taking a vision study and came up with some ideas and look to find usable ideas.

**Beach Street Quick build project- Park Service**

There are 9 blocks on Beach street from Polk and then towards fisherman's wharf where there will be some traffic safety improvements. We have until the end of the week to comment. They are taking the 20 foot area at intersections for no parking and slowing down the speed limit to 20 mph.

**The Port Resilience plan- Comment period closes March 29**

Based on the flood study there are big moves the city is working in preparation for climate change. We are in the middle of an EIR and we have until the 29<sup>th</sup> to make comment on. We got some comments in, but the EIR did not consider recreation in the water, access to the water, water quality and water hydrology. We need to pay attention to their definition of "recreation" and ensure our voices are heard. Fran agree to draft a comment letter on behalf of the Club.

**B. Club Membership- CRM Solutions (Catherine, 10 minutes, deferrable)**

Catherine noted that we have had 1800 renewals and 100 new members. We are way ahead of schedule. We definitely need the team to review our maximum capacity and how do we manage capacity as we expect to get to last year's number of 2200 potentially by May.

Catherine and Brian are looking into CRM. She is looking to capture how CRM could be beneficial to different aspects for the club that we could use these systems for. We have a bottle neck as Catherine and Susan are the only people who can look people up.

Catherine to re-send a survey to the board for all to fill out how they could benefit from the use of a CRM system. Catherine and Brian started capturing pain points for membership. We need to understand our challenges and pain points across all functions.

- C. DC/ SERC Dinner – A game is afoot (Erika, 10 minutes, not deferrable)  
March 28<sup>th</sup> from 5:30 to 7:30 Dolphins will host a SERC/DC dinner. The theme is chess.

There will be a chess game on the handball court. Each person will be a chess piece and make moves based on that piece. Each team can have a Master Coach. We have elected David Flatow as our Master Coach to assist in game moves.

Attire for the dinner is to wear your club colors (Red & Black for SERC).

- D. Statement of Values (Cathy, 10 minutes, not deferrable)  
Cathy noted that in the past there was a statement that was related to Black Lives Matters. It was not reflective of our activities, and it was still on the website. We took it off the website and we wanted to update it with an updated statement. That statement is closely tied to the Project 300 statement and the Max415 relationship. Cathy had a conversation with Jing, Mina and Ben who have been involved in this area to engage with them. In speaking with them and in particular, Mina, it drove the addition of the preamble. Jing was unable to attend this board meeting and wants to discuss further with Mina. We will not vote on this today but will revisit it at the next board meeting. It could appear on our website. It could appear on the Wall, Serc Today. It reflects our aspirations. This is how we think of ourselves, we are invested in being a place that supports this statement.

Fran loves that this statement is a lens that supports our mission. It feels real, right and related to our mission. Jeanne loves that we are honoring exclusionary history. Emily noted that enumerating specific identities can potentially exclude anybody not explicitly enumerated; Cathy acknowledged that that's true, but feels that such enumeration can be a reminder for those planning events. Steve was uncomfortable with the preamble being at the front. We have a lot of privilege being in San Francisco and we have responsibility to our community. Many liked starting with the mission and rolling into the preamble. Laura felt that it was more of a "diversity statement" rather than a values statement.

There were SERC members who were particularly concerned when we flew the Black Lives Matter flag and Josh had conversations with various

members who had concerns. With one exception, the people Josh spoke to were ok with this statement.

#### Proposed South End Rowing Club “Values Statement”:

Recognizing the exclusionary history of certain sports, especially with regard to race, the South End Rowing Club aspires to be a richly diverse, welcoming, accessible club, where people of all backgrounds, abilities, races, ethnicities, gender, sexuality, ages, socioeconomic status, and circumstances can enjoy rowing, swimming, handball and running while thriving in community.

#### E. SERC Onboarding Materials (David, 10 minutes, not deferrable)

David attended the commissioners meeting for the MAX415 meeting and they were asking a lot of questions about how to get engaged in the club. They were answering the questions verbally. There was not a place to look up these kinds of questions and get answers.

It snowballed into a larger project for all new members and how they may want to get engaged in the club. Some people don't feel as welcome here and don't know how to get involved. David is socializing some things he is working on to get feedback from the board. The idea is to put together a presentation to talk about the club, the sports, the board and tip and tricks on how to get started.

There is a lot of information that is in disparate locations and would be great to bring that all together. David is looking for general feedback.

Tim noted that the website rowing section could also include information. Josh noted that the current concept is that we will have a PowerPoint presentation, record it, replay it and have one or two board members on this monthly type of call that new members could attend. This is for all new members. It helps them know where to go. It is a document, details on the website and then there is monthly email. Catherine noted it would be helpful to have a page on the website to direct new or interested members to the website.

Fran feedback loves this. Recommended less on governance. And more about how to plug in. The website is public. So Josh recommended thinking about what is on the website for all vs. what is provided to new members.

#### F. Proposed Locker Action Plan (Steve, 5 minutes, not deferrable)

Steve said there are 19 lockers in the handball court that are not rented. We are putting in 16 more lockers in the mezzanine level above the bar. This brings in 35 more lockers. The empty, unused lockers are filled with stuff. These are located in open space. Steve would like support from the board to get this back to rented lockers. The price could be different due to the location not being in the locker room. How do we divide them up between men and women? We need to make it clear that there is no changing by the lockers as they are located in a common area.

The board aligned to place the 16 lockers that we have coming on the mezzanine level and pull out the lockers in the handball courts and replace those lockers with smaller ones in order to optimize how many lockers we can install.

G. Major renovation projects/ Women's LR Shower (Steve, 5 minutes, not deferrable)

We are going to schedule replacement of the women's shower deck which be scheduled in 3-4 weeks and will take 3 – 5 days when women will not have access to the showers and sauna. The Dolphins will graciously allow us to use their showers and sauna. The floor in front of the day use lockers will also be off limits as that will be resurfaced. Cathy has a color pallete for review.

In addition, there are other projects that include the Men's locker room floor, cookshack floor, video cameras, and a new water heater. Some of these involve a lot of coordination and Steve is looking to the board to help support these projects.

Steve to send a little scope of work and expectations for project managers for board members to see who they can think of that we can delegate these projects to.

H. Space Constraints/ Outdoor Shed Discussion (Josh, 10 minutes, deferrable)

Shared initial plans outside discussing some possible options. None of this is set in stone and it is just to get feedback.

We need to understand if we can adjust the fence line and that will need to come from Parks & Recs.

Steve noted that the drawing needs to represent the scale.

Marissa noted that she would love to free up more space in the boat house to get more boats. She has concerns about pulling the Hurley out. They run into trash cans, move bikes and run into the palm tree. Rowers also need to have

access to move the coastal boats through the fence if there is too much activity on the dock. Also, when we have big events and clear out the boat house, the concrete including the lawn are very active areas for the rowing community.

Fran loves the idea but her gut says it's way too big. We for sure do need to do something to create more space. We definitely should get an understanding if we can get the fence pushed out into the Wahine space.

Josh noted that once Hyde Street is gone, the Wahine would not have access so maybe we can work with them to help them get access through the club. Per Josh, our lease shows that that the triangle area outside our fence is ours. Fran noted it might be worth a chat with Peskin.

Gym commissioner, David wants it on the record that it does not block the views of the gym. He likes the idea of the shed.

Next step is to hear from Jackie on if we can extend our space (fence) and also hear from Jeff Butler on a plan b. From there we would come back to the board and put together a committee.

- I. Crab feed update and upcoming events (Marissa, 5 minutes, deferrable)  
Huge thanks to Paul Capurro for cooking all the crab at \$7 a pound. The Crab Feed raises \$6500! Have a ton of wine left over and will have a rower dinner. The rowers are looking to add a coastal double to their fleet. There is an upcoming Cox clinic at the Dolphin club on Sunday March 17<sup>th</sup>. Norm Petersen regatta is also coming up on March 23<sup>rd</sup>!

**Adjourned to dinner prepared by Marissa who prepared a wonderful mini crab feed for the board.**

**DC/ SERC Dinner March 28<sup>th</sup>, 2024 at 5:30pm**

**Next Board Meeting April 10<sup>th</sup>, 2024 at 6:30pm**