

You're Invited
TO AN OLD FASHIONED
GRAND OPENING

Of The New

South End Rowing Club

WHEN? . . . Sunday, October 30th.

TIME? . . . 4:00 P.M. to 5:30 P.M. - - - No host cocktails.

5:30 P.M. to 6:30 P.M. - - - Buffet dinner prepared by our own South End super-chefs.

6:30 P.M. to 7:00 P.M. - - - Complete explanation and financial report on our Club re-construction and improvements.

WHO? . . . South End members and their ladies only. Sorry, but the crowd we anticipate will not permit us to invite outside guests.

HOW MUCH? Only \$2.00 per person. Please mail the enclosed reservation card, with your check, no later than October 25th.

WHY? . . . Club re-construction, after our disastrous fire, is nearly complete.

The lounge room and observation porches have been completely refurnished with beautiful, restful furnishings.

We want to personally acknowledge, with thanks, the great work done by so many good men who put our Club back in business.

Our reconstruction committee will officially terminate their assignment on that night. They will give a complete report on where we were, where we have gone, and future plans. Also, a complete, detailed, financial report will be given.

So come on, join the fun, join in a real old-fashioned South End Sunday afternoon party - the kind that made our Club famous many years ago.

And, for you South Enders, not blessed with a lovely lady - - - please come. After all, this party is primarily for MEMBERS.

Please, send in your reservation card and check early. We expect a large and lively crowd.

Cordially,

DON BIRRER
Entertainment Chairman